# DESIGNING USABLE PROGRAMMING LANGUAGES

ELIZA WELLS, EMBEDDED ETHI**CS** 4/12/22

### **SMALL GROUP DISCUSSIONS TODAY!**

Take a moment to make sure you're sitting near 2 or 3 people to talk to.

Share your **name** and **favorite TV show** with each other.

### WHO AM I?

- Eliza Wells, elizaw@mit.edu
- PhD candidate in Philosophy at MIT
- Research interests: moral and social philosophy
- Graduate Fellow for Embedded EthiCS @ Harvard

### **PLAN FOR TODAY**

- Introduce the philosophical framework of egalitarianism as a way of thinking about justice
- 2. Discuss the importance of **programming language usability** from an egalitarian perspective
- 3. Practice thinking like an egalitarian using case studies



WHAT DO YOU THINK YOU WILL GAIN FROM ENGAGING WITH IT?



### BEING A COMPUTER SCIENTIST PROVIDES ACCESS TO IMPORTANT GOODS.

- Opportunities
  - Jobs, connections, ways to contribute
- Resources
  - Money, knowledge, power
- Abilities
  - Skills, ways of thinking



### **DOES IT MATTER WHO HAS ACCESS TO THOSE GOODS?**

### **DOES IT MATTER WHO HAS ACCESS TO THOSE GOODS?**

Philosophers argue **yes!** 

Questions about how goods should be distributed are questions of **justice**: what do people deserve?

### **EGALIT**ARIANISM

Egalitarianism is one answer to the question of justice.

Because all persons have equal moral standing, it is unjust for them to be treated unequally based on morally irrelevant traits.



### **EGALIT**ARIANISM

Egalitarianism is one answer to the question of justice.

Because all persons have equal moral standing, it is unjust for them to be treated unequally based on morally irrelevant traits.

Traits that a) are not related to the basis of the treatment b) the person has limited control over.

### **EGALITARIANISM**

#### Compare:

- Rejecting a candidate for a software development job because she is a slow runner
- Rejecting that candidate because she is a slow coder
- Rejecting her because she is a woman

## WHEN ARE THE GOODS OF COMPUTER SCIENCE DISTRIBUTED UNEQUALLY?

One case we will consider today:

programming language usability.

- Imagine a programming language that was so difficult to learn that no one could use it effectively.
  - What problems would that raise?
  - Would this language be worth developing further?

DO COMPUTER SCIENTISTS

DESIGNING PROGRAMMING

LANGUAGES HAVE A RESPONSIBILITY

TO MAKE THEM USABLE?

### **EXAMPLE:** RUST

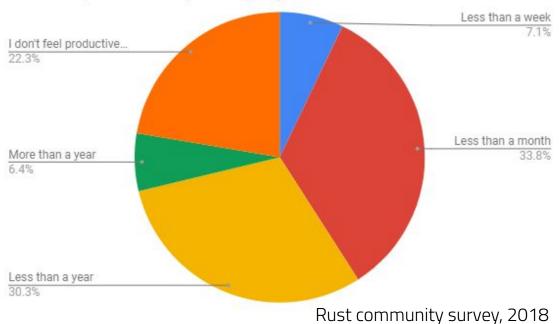
Rust has many technical features that programmers value: it's high-performing (12x faster than Python), efficient, memory-safe, thread-safe, etc.

### Rust

A language empowering everyone to build reliable and efficient software.

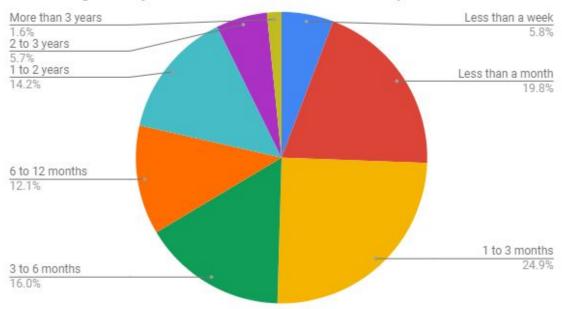
### **EXAMPLE:** RUST

How long did it take you to get productive in Rust?



### **EXAMPLE:** RUST

How long have you used Rust and still feel unproductive?



Rust community survey, 2018

### WHAT MAKES A PROGRAMMING LANGUAGE USABLE?

#### 1. External resources

- a. Educational resources (e.g. code camps)
- b. IDEs

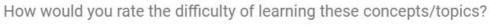
#### 2. Internal resources

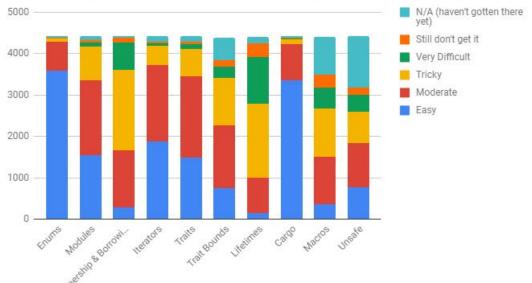
- a. Libraries, packages
- b. Documentation

### WHAT MAKES A PROGRAMMING LANGUAGE USABLE?

- 1. External resources
- 2. Internal resources
- 3. Features of the language
  - a. Intuitive design
  - b. Simplicity
  - c. Natural language use
  - d. Continuity with other programming languages

### WHAT MAKES A PROGRAMMING LANGUAGE USABLE?





Rust's implementation of memory safety is unintuitive and hard to master.

## THERE CAN BE TRADEOFFS BETWEEN USABILITY AND OTHER TECHNICAL FEATURES.

- Some ways of making a language more usable can make it less effective.
- Sometimes, it's not obvious how to make a language more usable in the first place.

Usability is **one feature among many** that computer scientists should care about.

### **USABLE FOR WHOM?**

- Imagine a programming language that was only difficult to learn and use productively for certain members of the population.
  - What problems would that raise?



### **ONE POSSIBLE VIEW**

Computer scientists are responsible only for building programming languages that are as technically excellent (safe, efficient, fast, etc.) as possible.

If only some people are able to make effective use of those tools, that's okay.

### AN EGALITARIAN WOULD SAY:

Is this language not usable for some people because of **morally irrelevant factors?** 

If so, the lack of usability (even if it's unintentional) constitutes **an injustice.** 

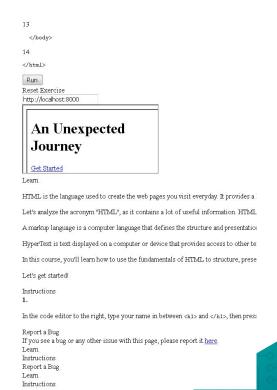
### **BLIND AND LOW-VISION PROGRAMMERS**

#### External resources

 Educational resources and IDEs are not optimized for magnification or screenreaders.

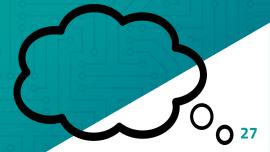
### Features of the language

 Languages that use spaces instead of tabs or snake\_case instead of camelCase require more cognitive load.



### THINK LIKE AN EGALITARIAN

- 1. What goods are at stake?
- 2. What factors limit access to those goods?
- 3. Are those factors morally relevant?
- 4. What can we do about it?





### WHAT GOODS ARE AT STAKE?

Being able to use a programming language impacts access to...

- Opportunities
- Resources
- Abilities



## WHAT FACTORS LIMIT ACCESS TO THOSE GOODS?

ARE THOSE FACTORS MORALLY RELEVANT?

### **NON-NATIVE ENGLISH SPEAKERS**

#### External resources

Instructional material in other
 languages is often poor or outdated

#### Internal resources

 Documentation is often in complex, idiomatic English with culturally specific examples

### • Features of the language

 Many languages make heavy use of English vocabulary and syntax

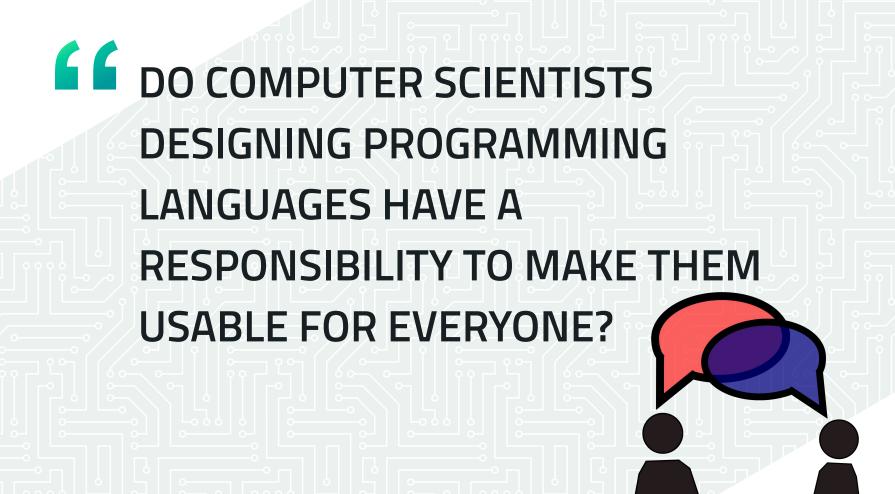
```
con = sqlite3.connect(":memory:")
con.execute("CREATE TABLE person ... <omitted for space>")
with con:
    con.execute("INSERT INTO person ... ", ("Joe",))
# con.rollback() is called after the with block finishes
# with exception, exception still raised and must be caught
try:
    with con:
        con.execute("INSERT INTO person ... ", ("Joe",))
except sqlite3.IntegrityError:
    print("couldn't add Joe twice")
```

Figure 1. English is ubiquitous in source code, as shown in this example adapted from the official Python language docs for SQL database management [55]. English appears in comments, variable names, sqlite3 standard library API identifiers, and in both Python and SQL keywords.

From "Non-Native English Speakers Learning Computer Programming: Barriers, Desires, and Design Opportunities," by Philip Guo







**COMPUTER SCIENTISTS SHOULD** STRIVE TO ENSURE WHERE THEY CAN THAT MORALLY IRRELEVANT FACTORS DON'T IMPACT A PROGRAMMING LANGUAGE'S USABILITY.



### **THANK YOU!**

Evaluation: <a href="https://tinyurl.com/CS152S22">https://tinyurl.com/CS152S22</a>

Contact: elizaw@mit.edu